

WINNER



## BEST USE OF FLOORING IN RETAIL Arcadia Flooring and Polyflor

### SITE: JD Sports Camden

JD is a well-known high street brand and has many other stores in its group of companies. The first store Arcadia Flooring did a complete refurbishment of flooring was Camden, a prominent high street location with heavy footfall. The contractor needed to ensure the client chose a product that would withstand the traffic and achieve the desired aesthetics.

When Arcadia first surveyed the floor, it was in a terrible condition. The screed beneath had blown, so there was a lot of hazard tape and make-safe measures in place. The client wanted reassurances the subfloor would be cleaned off properly and the installation would be to a high standard, so it didn't encounter these issues again. Additionally, because the store is so busy, there was no way it could be closed for any period. Arcadia had to work in sections through the night ensuring the store could operate each morning. The client also wanted Arcadia to provide dust control measures to protect the stock that would need to remain on the racking during installation.

One technical issue the contractor encountered was a big gap between the floor level and the top of the escalator. The client didn't want a ramped trim, so with some time, skill and some fancy CAT trims the desired finish was achieved. The final challenge Arcadia had was it had to include dust control measures to protect the stock, this was achieved with plastic sheeting and a dust extraction unit, strategically placed to remove dust in the section Arcadia was working as it was generated.

Arcadia worked with Polyflor to arrange samples, materials and project pricing to ensure the chosen colour arrived on time and within budget. Gradus surveyed the nosings and although the specified nosing would have still looked good, as a gesture we installed a higher spec nosing to complete the installation. The reason for this was the store was a first floor and so the stairs greet visitors immediately as they enter the store and aesthetically this small adjustment made a great impression on entering the newly refurbished store.

**The judges said:** 'Arcadia Flooring has produced an excellent outcome for JD Sports, overcoming significant problems with blown screed and other damage to the floor which made installation complex. There were also significant time pressures because of long opening store times. An excellent example of flexible and creative working.'

### RUNNERS UP

Harvey Maria and Featherby Flooring  
IVC and Axiom Group  
Karndean Designflooring, Cardence  
Interior Design and Build



▲ Richard Black, Polyflor (left) and Gary Perry, Arcadia Flooring (right)



▲ JD Sports Camden