



BEST USE OF FLOORING IN SPORTS AND LEISURE

Gerflor and Arcadia Flooring

SITE: Grenfell Boxing Gym

BEFORE the devastating Grenfell Tower fire in June 2017, its first floor was home to the Dale Youth Boxing Club which was both a valued local resource and one of the best boxing clubs in the country. The club has been credited with turning around the lives of many young people, as well as turning out Olympic gold medal winner James DeGale and world champion George Groves, together with nurturing 200 Amateur Boxing Association champions since it was founded 60 years ago.

The BBC's flagship renovation programme DIY SOS has, with the help of international flooring specialist Gerflor, rebuilt this community hub and boxing gym. The reconstruction saw the Dale Youth Boxing Club and hub re-housed under the A40 Westway, just metres from the derelict tower. Speaking about the project, presenter Nick Knowles said at the time, 'It's the biggest and morally most important project we have done in a long time.'

The new gym would need a selection of top-flight flooring products to enable the club to re-emerge once again as a vital hub within the community. Arcadia Flooring installed

three of Gerflor's world - renowned sports flooring products – Taraflex Comfort, Taraflex Performance and Taraflex Surface. Gary Perry, managing director at Arcadia Flooring commented, 'I've always wanted to do something charitable to help a community cause, so when my wife saw the advert in the Metro Newspaper about DIY SOS Grenfell, I asked my sales manager, Seda Sadrettin to get in touch with them'.

The largest area in the gym would see some 160sq m of Gerflor's Taraflex Surface installed which provided the perfect multipurpose single layer floorcovering solution capable of withstanding storage units, the moving of equipment and heavy footfall. It's especially suited for rolling sports.

After the show was aired, Arcadia, received an email from Gordon at DIY SOS who said, 'The flooring all looked awesome and everyone involved from Arcadia was incredible: dedicated, committed and extremely hard working – all of which we're hugely thankful for.'

The judges said: 'As a whole job the installation shots grabbed our attention immediately. The whole thing works and the floors, while quite simple, look perfect. Classy and moody and in fact we weren't sure until we read the whole case study what the location might be used for. A worthy cause and worthy winner.'

RUNNERS UP

- MacGregor Flooring and Polyflor
- DYNAMIK Sport and Tarkett
- Tarkett and APA Contract Flooring



▲ Gary Perry, Arcadia Flooring (left) and Nav Dhillon, Gerflor, (right)



▲ Grenfell Boxing Gym